



# MICHAELA REIS

DESIGN &  
ART DIRECTION  
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## DESIGN EXPERIENCE

### Design Intern Nomi Beauty

*New York, NY | 2020*

Worked directly with the CEO to design social media content. Collaborated with team and partner companies Estee Lauder and Bumble and Bumble to create documents and packaging systems.

### Exhibit Design United Nations

*Syracuse, NY | 2019*

Designed for the 2020 United Nations World Expo. Worked with communications designers, interior designers, and museum students to honor 75 years of the UN and their Sustainable Development goals.

### Freelance Design Compass

*New York, NY | 2019*

Batch-edited photos for Compass' 2019 Pride Month campaign that was released across social media channels.

## WORK EXPERIENCE

### Head Lifeguard Best Western

*Long Island, NY | 2016-2019*

Managed the pool area and other lifeguards. Created the work schedule weekly. Opened and closed the pool and maintained water quality daily.

### Lifeguard Town of Hempstead

*Long Island, NY | 2015*

Designed t-shirts for the lifeguard crew. Oversaw the safety of hundreds of patrons. Red Cross CPR certified.

## ORGANIZATIONS

### Delta Delta Delta Syracuse University

Member of the merchandise and design board. Collaborated to design and create apparel and merchandise for the PR team. Participated in numerous philanthropy events for St. Jude.

### AIGA Syracuse University

Attended events, workshops, and meetings to connect and enhance my design skills with fellow communications designers. Connected with Syracuse University alumni and other AIGA members to foster community outreach.

## SKILLS

### Creative

Problem solving, Branding, Ideation, Packaging, Illustration, Social media, Copywriting.

### Software

Adobe Creative Cloud

## EDUCATION

### Syracuse University BFA in Communications Design

*College of Visual & Performing Arts | School of Design*  
Class of 2021